

Agency Activity Inventory
by Agency
Appropriation Period: FY 2007-08

Agency: H17 - Coastal Carolina University

Functional Group: Higher Education & Cultural

392 Book Store

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$9,621	\$0	\$0	\$0	\$0	\$9,621	0.00

Expected Results:

Book Store works with faculty in text adoption, prompt response to textbook orders, books available to students in timely fashion, responds to student requests for supplies, clothing, etc.

Outcome Measures:

Coastal receives a portion of the proceeds from bookstore sales. In 2006-2007: Approximately \$300,000 from this portion was provided to students as scholarships; faculty and students were satisfied with timely responses to requests and orders for textbooks, supplies, clothing, and other items.

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393 General Instruction

Includes expenditures for formally organized and/or separately budgeted instructional activities that are carried out during the academic year, associated with academic offerings described by certain IPEDS instructional program categories, offered for credit as part of a formal postsecondary education degree or certification program. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,222,487	\$0	\$0	\$0	\$0	\$2,222,487	3.43

Expected Results:

Premiere undergraduate educational program will be provided to the surrounding community, the entire state of South Carolina, and to qualified out-of-state students, along with a selective graduate program. This standard will result in the recruitment and retention of qualified students.

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Outcome Measures:

Ten-year reviews by SACS; scheduled reviews by accrediting organizations (e.g., NCATE, AACSB-International, ABET, NASAD); reviews by SC Commission on Higher Education (CHE) through annual Institutional Effectiveness Report and Higher Education Accountability Report requirements; student retention and graduation rates; comparisons of Coastal's best instructional practices with those of peer higher education institutions; student perceptions of educational quality monitored through internal and national surveys (e.g., CIRP Survey). In 2006-2007: Required reports provided to requesting organizations/individuals; one-year retention rate for 2005 freshman cohort increased in 2006-2007 from 64% to 67% and six-year graduation rate for 2000 freshman cohort was 42%, a 1% decrease from the previous cohort; various internal evaluations/surveys administered.

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394 Specific Instruction Program

Expenditures for formally organized and/or separately budgeted instructional activities (offered either for credit or not for credit) that are carried out during a summer session, interim session, or other period not common with the institution's regular term. School established under 59-136-10 et seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,751,650	\$0	\$0	\$0	\$0	\$2,751,650	32.17

Expected Results:

Summer session credit courses will be offered to allow students to progress to graduation in a timely manner. Summer non-credit programs will be offered to community members that are experiential, fun, and educational, with the added benefit of potentially attracting community members to Coastal's degree programs.

Outcome Measures:

Number of credit and non-credit courses offered during summer sessions; number of participants in credit and non-credit courses; ten-year reviews by SACS. In 2006-2007: During summer 2006 terms, 364 credit courses offered, with 3,339 students enrolled and a total of 13,056 credit hours; during summer 2006, 32 non-credit courses offered, with 216 participants; required reports submitted to requesting organizations/individuals.

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395 College of Business

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Expenditures for instructional and scholarly activities of faculty and students in the Business Administration programs. Included are expenditures necessary for curricular development and implementation, research activities of both student and faculty, and for providing academic expertise and resource to the community. Coastal established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$8,506,165	\$3,430,508	\$0	\$0	\$0	\$5,075,657	49.00

Expected Results:

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful community leaders in business or other careers. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

Outcome Measures:

Scheduled five-year reviews by Association for the Advancement of Collegiate Schools of Business, AACSB-International; ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2006-2007: Required reports provided to requesting organizations/individuals; based on the Spring 2007 administration of the nationally-normed ETS exit exam for graduating seniors in AACSB-International accredited schools, accounting and finance majors scored in the 95th percentile, management majors scored in the 70th percentile, marketing majors scored in the 75th percentile, and resort tourism majors scored in the 90th percentile in marketing; a total of 82 internships in Wall Fellows Program were coordinated through the Wall Center for excellence; Master's of Business Administration (MBA) program started in Fall 2006 with a beginning enrollment of 33; enhanced teaching effectiveness among faculty and collaborated with community organizations to provide students with excellent learning, working, and graduate opportunities; Retired Executives-in-residence Program continued with 17 retired executives who provide networking/mentoring opportunities for students.

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396 College of Education

Expenditures for instructional and scholarly activities of faculty and students in the teacher education and recreation programs. Included are expenditures necessary for curricular development and implementation, research activities of both students and faculty, and for providing academic expertise and resources to the community. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,796,340	\$2,337,718	\$0	\$0	\$0	\$3,458,622	40.17

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Expected Results:

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful K-12 teachers or community leaders in recreation and sport management careers. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

Outcome Measures:

Scheduled reviews by National Council for Accreditation of Teacher Education (NCATE); ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2006-2007: Required reports provided to requesting organizations/individuals; Education, campus visit by a Board of Educators of NCATE for focus visit. No areas for Improvement cited; Health Promotions: faculty passed national AOPHE-AAHE program approval process; Education: continued to prepare assessment documentation, using Live Text and data provided by the Office of Institutional Research and Assessment; annual EBI survey showed an increase in interns' satisfaction regarding their preparation for work with ethnically diverse students, in the area of assessing students; Recreation and Sports Management: One hundred percent students take internal exit exam. Prior to the internship, 87% of students passed oral exit interview; the Biddle Center continued its focus on improving K-12 students' lives and futures by providing continuing education to educators, business leaders and other constituents; the Center for Education and Community continued its public outreach and applied research for grades K-16 students, families, community and related agencies.

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397 College of Hum. & Fine Arts

Expenditures for instructional and scholarly activities of faculty and students in the humanities and arts program. Included are expenditures necessary for curricular development and implementation, research activities of both students and faculty, and for providing academic expertise and resources to the community. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$13,835,878	\$5,580,096	\$0	\$0	\$0	\$8,255,782	84.82

Expected Results:

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful community leaders in their chosen profession. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

Outcome Measures:

Scheduled reviews by National Association of Schools of Art and Design (NASAD); ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2006-2007: Required reports provided to requesting organizations/individuals; college faculty were involved with

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implementation of the Big Read, summer reading of common text, allowed new freshman to engage in academic community; History will continue assessing learning outcomes by written examination; Music will continue to use a professional portfolio; complete performance ensemble sequences, recital requirements associated with degree requirements; 95% completed written analytical examinations and projects in Theory and Ear-training; Dramatic Arts and Musical Theater will continue to use a professional portfolio; the Jackson Center for Ethics and Values continued to cultivate awareness of the importance of lifelong rewards in the areas of ethics and integrity.

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398 College of Natural Science

Expenditures for instructional and scholarly activities of faculty and students in the science programs. Included are expenditures necessary for curricular development and implementation, research activities of both student and faculty, and for providing expertise and resources to the community. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$12,421,985	\$5,010,800	\$0	\$0	\$0	\$7,411,185	82.21

Expected Results:

Provide students with the knowledge, abilities, skills, and ethics to enable them to become successful community leaders in their chosen profession. Develop faculty with exceptional classroom skills and a commitment to scholarship and public service.

Outcome Measures:

Scheduled reviews by Computer Science Accreditation Board (ABET); ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost. In 2006-2007: Required reports provided to requesting organizations/individuals; workshops and symposiums held for students on major requirements and career opportunities; Faculty and students participate in undergraduate research and graduate research, internships, public engagement projects, teaching workshops, and other projects such as the Math Contest, BIO Blitx, etc.; Var Limpasuvan, Associate Professor Physics at Coastal Carolina University, recently received the 2007 Governor's Young Scientist Award for Excellence in Scientific Research for his accomplishments in Atmospheric Physics; BCMW Center hosted professional workshops and shared results and expertise with various public and private stakeholder groups; The Center for Active Aging and Retirement worked with a taskforce of professionals from the aging network and from the private and public sector to identify areas in aging that need to be addressed. The Center held a public forum on elder abuse and neglect. The Center received grant awards from the Workforce Investment Board, and the Lt. Governor's Office on Aging. The center is exploring student internships and "smart homes" that will include smart technology, universal design, green sustainability, and hurricane proofing.

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399 Research

Includes all expenditures for activities specifically organized to produce research, whether commissioned by an agency external to the institution or separately budgeted by an organization unit within the institution. Subcategories include expenditures for research activities that are part of a formal research organization created to manage a number of research efforts. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$3,412,260	\$0	\$2,843,550	\$0	\$0	\$568,710	2.29

Expected Results:

Qualified and appropriate research activities will be funded, resulting in research opportunities for students, faculty, and staff. For example, the Center for Effective Teaching & Learning (CETL) will develop consulting relationships with faculty members from all academic disciplines at Coastal Carolina University to improve student learning and research by integrating technology in the teaching process. The Marine and Wetlands Research Center will provide environmental research opportunities for faculty and students.

Outcome Measures:

Number of research activities funded; usage statistics for Center for Effective Teaching & Learning; number of research opportunities provided to students; research centers' annual planning and assessment reports submitted to Office of the Provost. In 2006-2007: There were 84 grant-funded research activities, for a total of \$1.2m; services provided by the CETL Center increased over 2005-2006 - the Center served 40 faculty and staff clients; provided workshop training to 130 attendees; the TEAL Lab provided over 54 classes with classroom laptop sign outs and usages, a 6% increase; provided WebCT for 1,215 courses; students were involved in sponsored (paid) and directed (unpaid) undergraduate research activities; required reports submitted to Office of the Provost.

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400 Public Service

Noninstructional services to community service programs, cooperative extensions, conferences, general advisory services, reference bureaus, radio, and television, consulting, and similar noninstructional services to particular sectors of the community. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$4,980,885	\$0	\$3,831,450	\$0	\$0	\$1,149,435	5.72

Expected Results:

Noninstructional services will be provided to the surrounding community, including through educational centers in Myrtle Beach, Waccamaw, and Georgetown. Coastal Live and public service ads will provide information about Coastal to the region. Faculty and students will participate in civic engagement programs at area high schools, businesses, and community organizations organized by the Center for Education and Community.

Outcome Measures:

Number of programs provided through educational centers; number of civic engagement programs established and implemented; responses to informational ads about Coastal in the form of student recruitment efforts; annual planning and assessment reports provided to Office of the Provost. In 2006-2007: Variety of credit and non-credit courses offered at Georgetown, Myrtle Beach, and Waccamaw Higher Education Centers; the University's Lifelong Learning Program, targeted to individuals 50 years of age and older, expanded into the North Myrtle Beach area and, coupled with participation in Georgetown, Myrtle Beach, and Waccamaw, served over 1,500 individuals with non-credit community interest and enrichment programming; about 15 faculty developed and implemented civic engagement/mentoring components into their courses during fall and spring semesters resulting in over 300 Coastal Carolina University students serving as mentors to a comparable number of at-risk 4th through 6th grade students in Horry County Schools; the University hosted the first statewide mentoring conference with presentations given by Coastal faculty as well as faculty from other institutions in the state; the University continued its public engagement program with the reassignment of 4 Coastal faculty members to area agencies to offer expertise and, at the same time, gain valuable experience, through the College of Humanities, the University offered a free-to-the-public lecture and program series at the Waccamaw Higher Education Center; summer camp experiences were offered for area and state use in the area of the arts (music and art) and general high-interest learning areas with participation of over 500 young people in the elementary through high school grades; the University continued to host the Scholars Academy with Horry County Schools, on the University campus, with the program seeing its first high school graduates, three of whom have elected to attend the University in 2007-2008.

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401 Academic Support

Includes expenditures incurred to provide services for the institution's primary mission: instruction, research, and public service. Also included are expenditures for libraries, educational media, academic computing support, academic administration, academic personnel development, and course curriculum development. School established under 59-136-10 et.seq.

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Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,022,243	\$0	\$0	\$0	\$0	\$5,022,243	74.78

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Expected Results:

Quality services in instruction, research, and public service will be provided to students, faculty, and staff. Recruitment and retention of qualified students and faculty will be promoted by excellent academic support services. University committees will continually monitor services provided by the Library, academic support services, course curriculum development, and Information Technology Services (ITS).

Outcome Measures:

Ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the Provost; scheduled state audits performed by State Budget and Control Board; student satisfaction with academic support services monitored through internal and national surveys (e.g., CIRP Survey). In 2006-2007: Required reports provided to requesting organizations/individuals; various internal evaluations/surveys administered, including surveys concerning satisfaction with Kimbel Library services and with academic advising; Center for Effective Teaching and Learning has become a primary resource for faculty professional development in teaching; to respond to the increased instructional demands of continued enrollment growth, judicious planning resulted in the institution's success in recruiting highly qualified new faculty from a national market with competitive salaries and launching a multi-year salary compression study in response to salary inequities for continuing faculty.

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402 Student Services

Expenditures for organized activities that provide for student's social and cultural development outside the formal academic program. This subcategory includes cultural events, student newspaper, student organizations, intramural athletics, etc. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$5,339,741	\$0	\$0	\$0	\$0	\$5,339,741	74.86

Expected Results:

Due to expenditures for student activities, a variety of social and cultural activities and programs will be offered to Coastal students. This will result in the recruitment and retention of qualified students.

Outcome Measures:

Number of students recruited; student retention and graduation rates; ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Offices of the President and Provost; student satisfaction with student activities monitored through internal and national surveys (e.g., CIRP Survey). In 2006-2007: In fall 2006, 8,098 applications received from new students, an 10% increase over fall 2005; one-year retention rate for 2005 freshman cohort was 67% and six-year graduation rate for 2000 freshman cohort was 42%;

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average total SAT score for 2006 freshman cohort above the state and national averages; required reports submitted to requesting organizations/individuals; Living and Learning Center continued with four communities and 99 students, a 46% increase in students over the previous year; the First-Year Experience Seminar is mandatory for all new freshmen designed to enhance satisfaction and success of first year students; University hosted and/or sponsored more than 300 cultural arts and separately scheduled events on campus, various internal evaluations/surveys administered, including surveys concerning satisfaction with Kimbel Library services and academic advising.

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403 Athletics

Expenditures for an intercollegiate athletics program. School established under 59-136-10 et.seq.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$9,399,868	\$0	\$0	\$0	\$0	\$9,399,868	70.45

Expected Results:

A quality intercollegiate athletics program will result in the recruitment and retention of qualified student-athletes.

Outcome Measures:

Number of qualified student-athletes enrolled; graduation rate of student-athletes; Coastal GPAs of student-athletes; ten-year reviews by SACS; scheduled reviews by National Collegiate Athletics Association (NCAA); Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the President. In 2006-2007: In spring 2007, 410 student-athletes enrolled; six-year graduation rate for student-athletes (2000 cohort) was 52%; Coastal cumulative GPA of student-athletes in spring 2007 was 3.012, above the institutional average of 2.903; once again, Coastal Carolina University was awarded the Big South Conference's George F. "Buddy" Sasser Cup Trophy for the 2006-07 athletic season. The Chanticleers won Big South championships in football, women's indoor track, men's golf, women's tennis (tournament) and baseball (regular-season and tournament) and finished runner-up in five Conference championships as well.

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404 Institutional Support

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Includes expenditures for central executive-level activities concerned with management and long-range planning for the entire institution. School established under 59-136-10 et.seq.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$12,719,167	\$0	\$0	\$0	\$0	\$12,719,167	160.34

Expected Results:

A strategic University Long Range Plan will be developed and implemented. There will be evidence of a university-wide strategic planning process with extensive input from the community.

Outcome Measures:

Ten-year reviews by SACS; Institutional Effectiveness Report and Higher Education Accountability Report requirements submitted to CHE annually; annual departmental planning and assessment reports provided to Office of the President. In 2006-2007: a new vision was embraced for CCU with the transition from retiring President Ron Ingle to new President Dr. David DeCenzo. The hiring of the new Provost, Dr. Robert Sheehan, was finalized in Spring 2007. Plans for 2007-2008 include the dedication of administrative time to the revision of university mission under the new administration and the subsequent updating of the university's master strategic plan.

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405 Oper. and Maint. Of Plant

Includes all expenditures of current operating funds for the operation and maintenance of the physical plant. Also included are all expenditures for operations established to provide services and maintenance related to grounds, facilities, utilities, fire protection, and property insurance. School established under 59-136-10 et.seq.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$8,206,845	\$0	\$0	\$0	\$0	\$8,206,845	115.51

Expected Results:

Physical plant will meet state and federal standards set for safety, security, and maintenance. Facilities personnel will respond to maintenance issues in a timely manner. A preventative maintenance schedule will be developed.

Outcome Measures:

Resolution of work requests; appearance of physical plant; annual departmental planning and assessment reports submitted to Vice President for Business Affairs; facilities reports submitted to CHE; scheduled state audits performed by State Budget and Control Board. In 2006-2007: Physical plant was attractive and maintained;

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required reports submitted to requesting organizations/individuals; Public Safety expanded the communications system, added security officers, and installed video cameras to ensure a secure campus environment; Kearns Hall received a major renovation which included upgrading HVAC, electrical and plumbing; three generators were installed on campus for emergency use; UV lighting was installed in library and two dormitories on campus for indoor air quality purposes; campus master plan that addresses anticipated enrollment growth, land use, acquisition of additional land, and development of a model for accommodating and funding space requirements for the University's long-term future is being implemented.

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406 Scholarship & Fellowship

Includes expenditures for scholarships and fellowships from restricted and unrestricted current funds in the form of grants to students, trainee stipends, prizes, and awards. Scholarship subcategories included are grants-in-aid, trainee stipends, tuition and fee waivers, and prizes to undergraduate students. Fellowship subcategories includes grant-in-aid and trainee stipends to graduate students. School established under 59-136-10 et.seq.

FY 2007-08

Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$21,782,294	\$0	\$0	\$0	\$0	\$21,782,294	0.00

Expected Results:

Expenditures for scholarships and fellowships will result in the recruitment and retention of qualified students. They will provide access to higher education for students who cannot afford to attend. The requirement of maintaining a certain GPA in order to continue to qualify for a scholarship or fellowship will motivate students to succeed at Coastal.

Outcome Measures:

Amount of scholarships awarded; number of qualified students recruited; student retention and graduation rates; Coastal GPA's maintained by scholarship recipients; annual departmental planning and assessment reports submitted to Office of the Provost; scheduled federal and state audits of expenditures. In 2006-2007: \$10.4 million in internal and external scholarships awarded to Coastal students; scholarship requirements ensure that recipients must earn/maintain at least a 3.00 cumulative GPA; required reports submitted to requesting organizations/individuals.

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407 Residence Halls

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$2,347,561	\$0	\$0	\$0	\$0	\$2,347,561	20.58

Expected Results:

Provide residence halls that offer a living and learning environment that is attractive, safe, and results in peer group bonding.

Outcome Measures:

In 2006-2007: To enhance residence hall living with attention to intellectual and community life, Living and Learning Center continued with four communities and 99 students, a 46% increase in students over the previous year; to reinforce first-year students' sense of joining an academic community, the Big Read program is used with the purpose of assigning a common text for new freshmen to read during the summer before enrolling, to be discussed among students, faculty, and staff in small seminars; as more students were housed on-campus with the addition of Phase II of University Place, more security and programmatic personnel were added.

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408 Food Serve / Vending

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$57,727	\$0	\$0	\$0	\$0	\$57,727	0.00

Expected Results:

Provide students, faculty, and staff with nutritious meals in a pleasant dining atmosphere.

Outcome Measures:

Coastal provides a main dining hall, five a la cart areas as well as multiple vending machines throughout campus. Students are able to choose from five meal plans or can apply funds directly to their campus card for easy meal purchases. Dining services are available from 7am to 11pm daily. Excess funds are generated to support various

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campus activities.

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409 Health Service

To furnish goods or services to students, faculty, or staff, and charge a fee directly related to, although not necessarily equal to, the cost of the goods or services. School established under 59-136-10 et.seq.

FY 2007-08						
Total	General Funds	Federal Funds	Supp. Funds	CRF	Other Funds	FTEs
\$432,952	\$0	\$0	\$0	\$0	\$432,952	0.00

Expected Results:

Provide primary health care services for all students.

Outcome Measures:

In 2006-2007: Primary health care services were provided to all resident Coastal students, Health Center is staffed by a physician and a nurse practitioner; emphasis was on healthy lifestyles, wellness, and providing health information and medical referral services to students.

AGENCY TOTALS

Coastal Carolina University

TOTAL AGENCY FUNDS	TOTAL GENERAL FUNDS	TOTAL FEDERAL FUNDS	TOTAL OTHER FUNDS
\$119,245,669	\$16,359,122	\$6,675,000	\$96,211,547
	TOTAL SUPPLEMENTAL FUNDS	TOTAL CAPITAL RESERVE FUNDS	TOTAL FTEs
	\$0	\$0	816.33